

say[®]
O

STRONG SCANDINAVIAN
DESIGN





SAY THE NAME

Say O is the name of a company and their chair collection in which have a distinctive graphic statement. Not only do the chairs have a powerful O factor - thanks to their simple, stylish Scandinavian design, they also have the inherent potential to become a classic.

The name, Say O also indicate the vision of the designer – that the chairs look like a mouth saying O

The art of omission often provides new sculptural qualities. Just as a pause in a story brings the spoken word into perspective, the absence of material in a work of art or a design adds new expressive dimensions to the whole.

The chair, which is manufactured in a revolutionary 3D veneer with a strict, organic styling, is a natural extension of the Scandinavian design tradition – a tradition where form and function are equal factors and where aesthetics and necessity form a higher synthesis.

The main focus is on ergonomics and comfort, and despite its slim shell of just 6.5 mm, the Say O chair is able to withstand all strength tests with optimal results. This is thanks to the 3D veneer being pressed extremely hard by means of a costly, patented technology, giving the designers the chance to go right to the limit in terms of what can normally be achieved with wood.

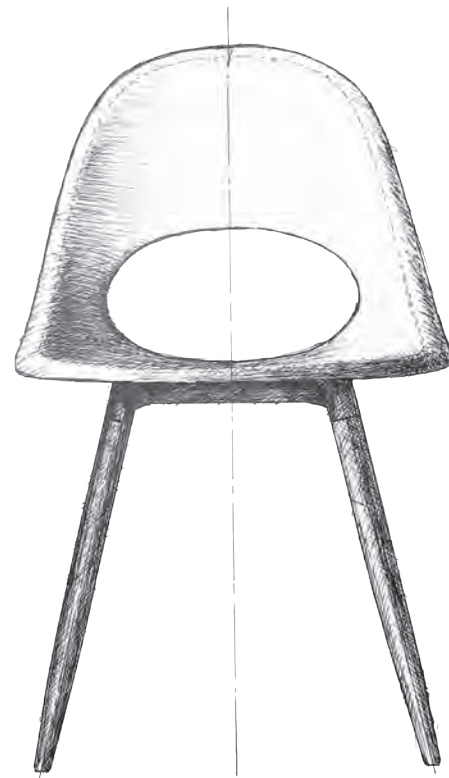
The uncompromising approach to the Say O-project has resulted in a super light and stackable chair made from quality materials: At present, the shells are moulded in knife-cut ash veneer as well as in beech, walnut and oak veneer. Say O has worked diligently to identify a varnish with as matt a surface as possible, without compromising durability.



SCANDINAVIAN ROOTS WITH A GLOBAL VIEW

With the increasing globalization/as the world becomes global, we have partners represented across the world to succeed in international markets. It spans from the coastline of America facing the Pacific Ocean to the coastline of China. Our production hubs are currently located in North America, Europe, and Asia. We aim to support most of the world with our Scandinavian design products.

We continuously focus on establishing contacts and partners in new markets and areas.



THE HOLE
MAKES THE DIFFERENCE

KNUDSENBERGHINDENES – THE DESIGN TEAM BEHIND SAY O

Norwegian award winning design bureau with a clear Scandinavian form language.

The design team behind the Say O designs consists of Petter Knudsen, Anders Berg and Steinar Hindenes. They are all educated from the Bergen Academy of Art and Design school in Norway.

The Say O collection designed by the Norwegian design group has taken advantage of the 3D technology that enables/by combining organic forms with a slender feel without compromising strength.

KnudsenBergHindenes mainly works with furniture, product- and interior designs, but their work also involves a series of project-based design initiatives. They aim to create material and production driven objects with a distinct character.



3D VENEER

– A MODERN WAY TO WORK WITH/PROCESS WOOD

In the past, bending and forming wood veneers was a rare procedure/ manufacturing process and limited among manufactures. A young, innovative German company changed this by starting a new era in wood design using 3D-veneer. 3D-Veneer allows the design and production of wooden organic shapes that was not yet realized in the industry.

Using 3D-Veneer allows designers to create distinctive new products that are lightweight, comfortable, strong, elegant and stable – and can be produced at a lower cost.

The sculptural shape of the Say O shell is made of form-pressed patented 3D veneer in these types of wood: oak, ash, beech or walnut.

Some of the benefits from using wood:

- Wood is strong and durable
- Wood is warm and creates perfect acoustics
- Wood is the most environmentally friendly material on earth
- Wood is antimicrobial
- Wood provides comfort and well-being





GOOD DESIGN AND QUALITY LAST A LIFETIME

At Say O we do not only care about the design of our furniture, but also how they are being produced and what impact it has on the environment. In response to the global environment, we are responsible for the footprint we leave and therefore we focus on more sustainable resources and procedures. Our goal is to reduce our environmental impact by always considering our products and production.

When designing new products the environmental impact is considered at an early stage. This ensures that the combination of raw materials, production method and applied technology results in products with a minimal environmental impact.

Passing on resources to the generations of tomorrow.

With our environmental policy and sustainable mindset, we view everything as a resource. A resource that is part of a larger system and something we need to take care of.

As such we are setting high standards and have all of our wooden chairs FSC certified by our supplier. FSC guarantees that the wood originates from responsible forestry.

In short, we continuously strive to act according to the highest ethical and sustainable standards. Because it has never made more sense.



















Say O Chair (4-leg)

Say O chair is a metal framed stackable 4 leg model.

Style:	4 leg metal frame chair
Shell:	3D veneer shell in oak, walnut, beech and ash – see finish page 70 Environmentally friendly plastic shell (PA6+15%GF) – see colors page 71
Frame:	16 mm. metal frame in colors or chrome
Upholstery:	The model comes with optional seat upholstery
Fittings:	Standard with gliders but also felt is an option
Test:	Meet ANSI-BIFMA Standard Meet EN 16139 L1 Standard





Say O Sledge Chair

Say O sledge chair is a metal framed stackable 4 leg model.

Style:	Sledge metal frame chair
Shell:	3D veneer shell in oak, walnut, beech and ash – see finish page 70 Environmentally friendly plastic shell (PA6+15%GF) – see colors page 71
Frame:	12 mm. metal frame in colors or chrome
Upholstery:	The model comes with optional seat upholstery
Fittings:	Standard with gliders but also felt is an option
Test:	Meet ANSI-BIFMA Standard Meet EN 16139 L1 Standard





Say O Minilux Chair

Say O minilux chair is a metal frame sledge non-stackable model.

Style:	Sledge metal frame chair
Shell:	3D veneer shell in oak, walnut, beech and ash – see finish page 70 Environmentally friendly plastic shell (PA6+15%GF) – see colors page 71
Frame:	14 mm. metal frame in colors or chrome
Upholstery:	The model comes with optional seat upholstery
Fittings:	Standard with gliders but also felt is an option
Test:	Meet ANSI-BIFMA Standard Meet EN 16139 L1 Standard





Say O Wood Chair

Say O wood chair is a 4 leg solid natural oak non-stackable model.

Style:	Solid wooden frame chair
Shell:	3D veneer shell in oak, walnut, beech and ash – see finish page 30 Environmentally friendly plastic shell (PA6+15%GF) – see colors page 31
Frame:	Solid oak wooden legs
Upholstery:	The model comes with optional seat upholstery
Fittings:	Standard with gliders but also felt is an option
Test:	Meet ANSI-BIFMA Standard Meet EN 16139 L1 Standard





Say O Metal Stool

Say O metal stool is a metal frame sledge non-stackable model.

Style:	Sledge metal frame stool, in three different hights – low, medium and high
Shell:	3D veneer shell in oak, walnut, beech and ash – see finish page 70 Environmentally friendly plastic shell (PA6+15%GF) – see colors page 71
Frame:	14 mm. metal frame in colors or chrome
Upholstery:	The model comes with optional seat upholstery
Fittings:	Standard with gliders but also felt is an option
Test:	Meet ANSI-BIFMA Standard Meet EN 16139 L1 Standard





Say O Wood Stool

Say O wood stool is a solid oak frame non-stackable model.

- | | |
|-------------|---|
| Style: | Wooden frame stool, in three different heights – low, medium and high |
| Shell: | 3D veneer shell in oak, walnut, beech and ash – see finish page 70
Environmentally friendly plastic shell (PA6+15%GF) – see colors page 71 |
| Frame: | Solid mat natural oak frame |
| Upholstery: | The model comes with optional seat upholstery |
| Fittings: | Standard with gliders but also felt is an option |
| Test: | Meet ANSI-BIFMA Standard
Meet EN 16139 L1 Standard |





Say O Metal Lounge

Say O metal lounge chair is a metal frame non-stackable model.

Style:	4 leg metal frame lounge chair
Shell:	3D veneer shell in oak, walnut, beech and ash – see finish page 70
Frame:	25 mm. metal frame in colors or chrome
Upholstery:	The model comes with optional seat upholstery
Fittings:	Standard with gliders but also felt is an option
Test:	Meet ANSI-BIFMA Standard Meet EN 16139 L1 Standard



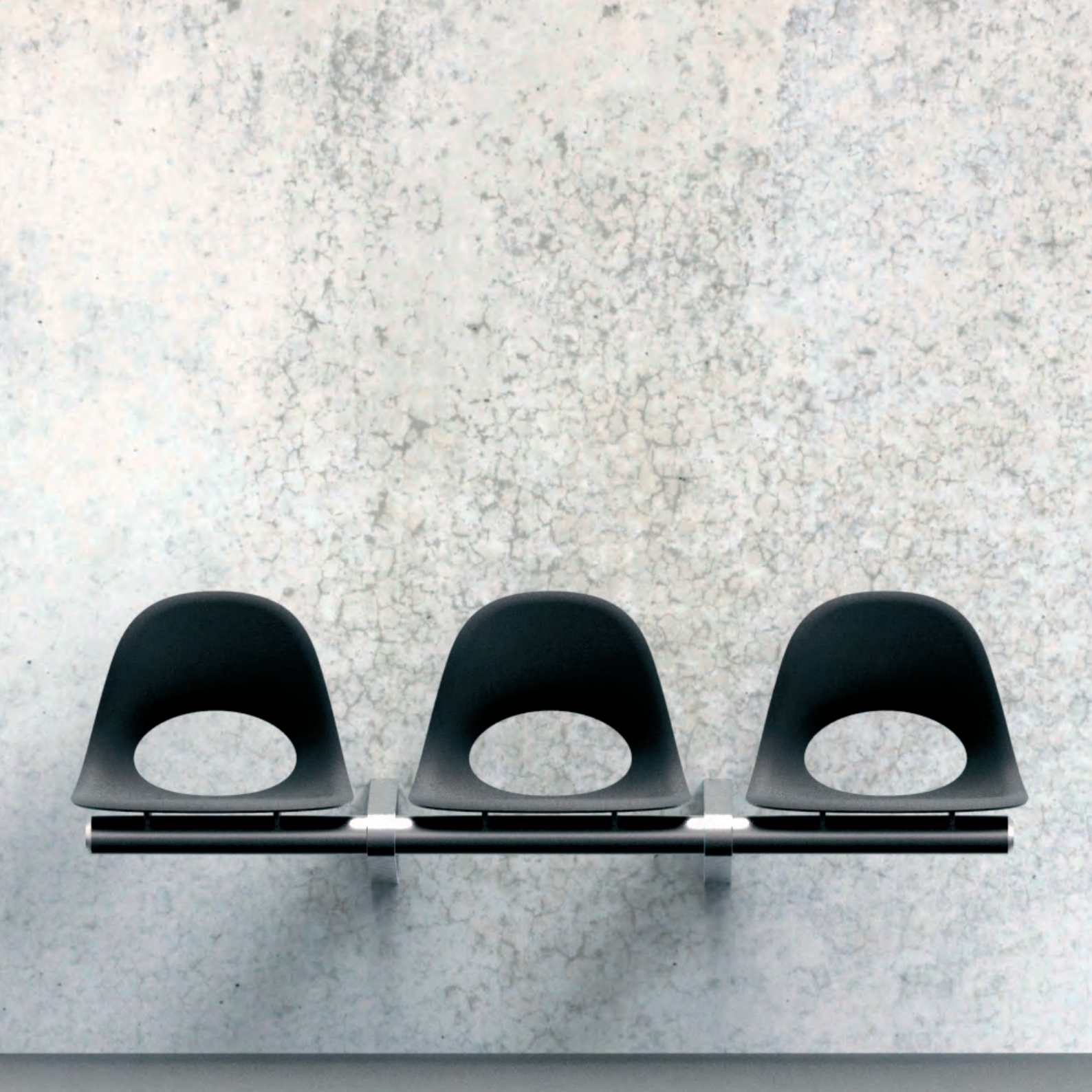


Say O Wood Lounge

Say O wood lounge is a solid oak frame non-stackable model.

Style:	Wooden frame lounge model
Shell:	3D veneer shell in oak, walnut, beech and ash – see finish page 70
Frame:	Solid mat natural oak frame
Upholstery:	The model comes with optional seat upholstery
Fittings:	Standard with gliders but also felt is an option
Test:	Meet ANSI-BIFMA Standard Meet EN 16139 L1 Standard





Say O Bench System

Say O bench system is a project product that can be transformed to fit the project.

- Style: Metal frame bench system – can be wall mounted, floor mounted or placed free in the environment. The system can be designed with arms, tables or seat places, with or without upholstery.
- Shell: 3D veneer shell in oak, walnut, beech and ash – see finish page 70
Environmentally friendly plastic shell (PA6+15%GF) – see colors page 71
- Frame: Metal frame
- Upholstery: The model comes with optional seat upholstery
- Fittings: Standard with gliders but also felt is an option
- Test: Meet ANSI-BIFMA Standard
Meet EN 16139 L1 Standard



Say O chair and stool sheels in environmental friendly plastic

Say O chairs and stools is made in environmentally friendly plastic. The shells is made of nylon (PA6+15%GF) which is a strong type of plastic. All shells can be fitted to our frames.



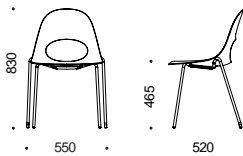
SAY O



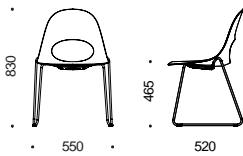
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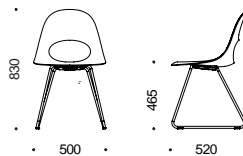
SAY O



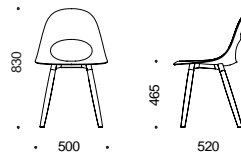
Say O chair



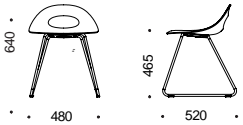
Say O Sledge Chair



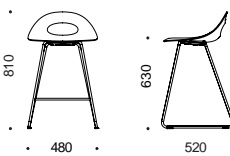
Say O Minilux Chair



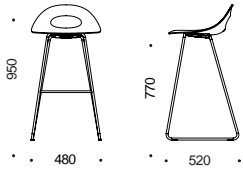
Say O wood chair



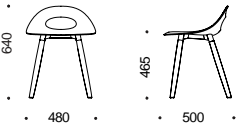
Say O metal stool low



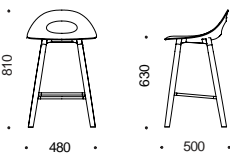
Say O metal stool Medium



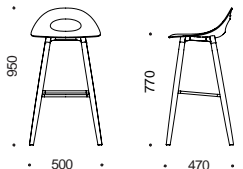
Say O metal stool High



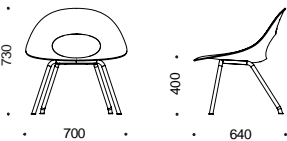
Say O wood stool low



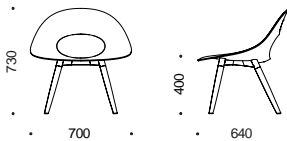
Say O wood stool Medium



Say O wood stool High



Say O metal lounge chair

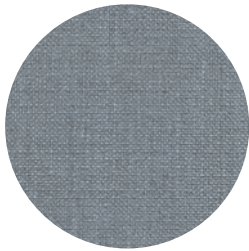


Say O wood lounge

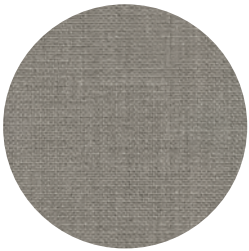


MATERIALS | FABRIC

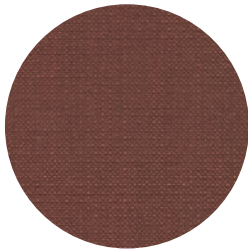
We work with most of the leading fabric factories and below is just some samples to inspire. Our main focus is quality, environment friendly production and materials. All fabric suggested is quality fabrics from leading factories, with high Mart-indale test, meet the international fire specification. Please contact us for fabrics of your choice.



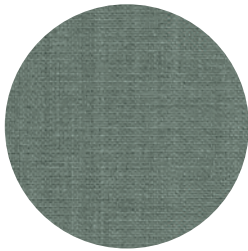
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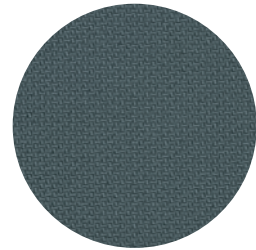
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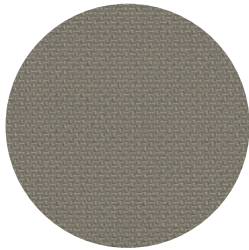
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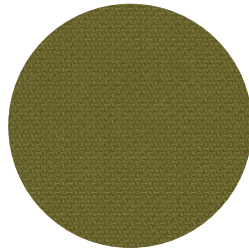
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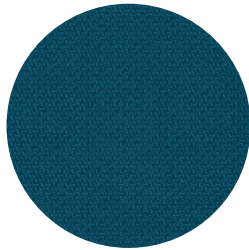
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FELICITY 61164



FELICITY 62081



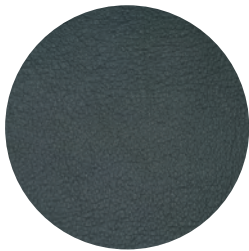
FELICITY 67083

The pictures is only for guidance.



MATERIALS | LEATHER

We work with most of the leading leather factories and below is just some samples to inspire. Our main focus is quality, environment friendly production and materials.. Please contact us for leathers of your choice.



ANDORRA BLACK
AD 76100 Semi-anelin



ALABAMA
ALB 2112 Brown anilin



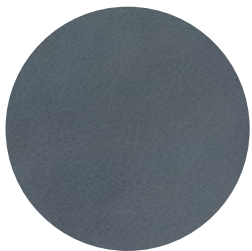
ALABAMA
ALB 5285 Marine anilin



ANDORRA BRANDY
AD 76022 Semi-anelin



SYDNEY KELATO
SYK 0703 Brandy
let korigeret semi-anilin



SYDNEY
SY 4010 Anthracite
let korigeret semi-anilin



TUNDRA
TUN 0128 Army anilin



TUNDRA
TUN 0855 Gret Anilin

The pictures is only for guidance.



MATERIALS | WOOD

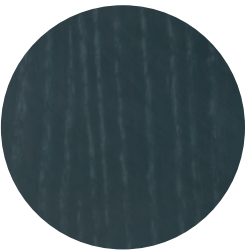
Our wooden shells are made of the revolutionary 3D veneer. All veneer sheets come from responsible forestry – all FSC certified. Below is our range of wooden shell veneer types. It is possible to have other options if the order consists of at least 50 similar pieces. Please contact us for more information.



ASH NATURAL



ASH PAINTED BLACK



ASH PAINTED CHARCOAL



ASH PAINTED WHITE



BEECH NATURAL



BEECH STAINED WHITE



BEECH STAINED BLACK



OAK NATURAL

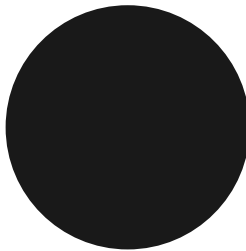


WALNUT NATURAL

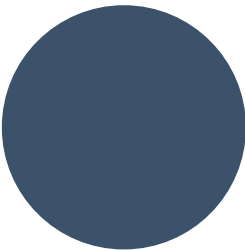
The pictures is only for guidance.

MATERIALS | PLASTIC

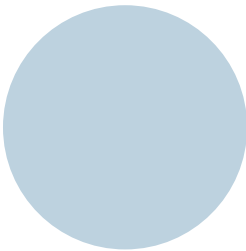
Our environmentally friendly plastic is based on nylon (PA6+15%GF). The nylon material is one of the strongest plastic materials and we benefit of scratch resistant shells, thinner shells due to the strong material. Our color range is displayed below.



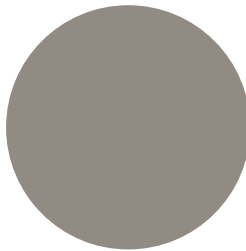
NCS S 9000-N



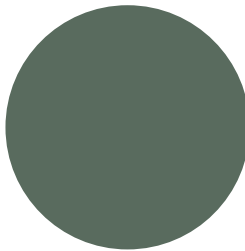
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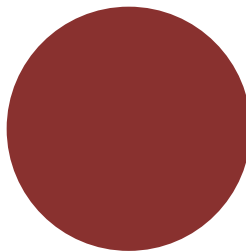
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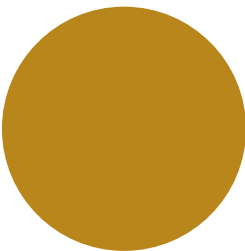
NCS S 4502-Y



NCS S 6010-G10Y



NCS S 4050-Y90R



NCS S 3060-Y10R



NCS S 0500-N

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READY TO SAY O?



SAY O APS · MILEPARKEN 22 · 2740 SKOVLUNDE · DENMARK · WWW.SAYO.DK